



GRAPHIC DESIGNER CUM PR

Job Responsibilities

- Assist in coordinating public relations campaigns/events based on the hotel's mission and vision and raise the profile and awareness of the Company;
- Build and maintain strong media relationship via media activities and corporate events;
- To be involved in design planning and creative work;
- To actively participate in front-end development and come up with innovative & creative designs.
- To assist in design and layout of offline project like brochures, flyers, posters, banner, newsletter, logo and other design work;
- Copywriting and reviewing brand and corporate messaging guidelines internally and externally across the media channels or any other available marketing channels or tools
- Develop and produce public relations tools, material, reports and determines production deadlines.

Job Requirements

- Candidate must possess at least a Diploma, Advance/Higher/Graduate Diploma in Art/Design/Creative Multimedia or equivalent;
- Required skill(s): Adobe Illustrator, Adobe Photoshop;
- Required language(s): Bahasa Malaysia, English, Mandarin;
- Self-motivated, independent, good interpersonal skills, hardworking and responsible;
- Able to work under pressure and tight deadlines;
- Fresh graduates are encouraged to apply.